



Care organization support without employer access to private health details.

CareTrove helps employees and family caregivers keep appointments, medications, documents, care notes, follow-ups, and visit materials organized in one private iOS workspace. The product is built for real-life caregiving pressure: what changed, what needs attention, what to bring to a visit, and what to share with a clinician or family member.

For employees A calmer way to prepare for care moments and reduce scattered paperwork.	For employers A privacy-respecting benefit conversation, not a window into employee health.
For families Care profiles, records, documents, timelines, packets, and user-initiated iCloud backup.	For rollout Start with education, access guidance, and clear boundaries around what the employer can see.

What CareTrove supports

The app organizes practical caregiving material families already manage: people, care profiles, medications, appointments, notes, tasks, contacts, documents, timeline entries, packets, and exports.

- Prepare for appointments with agendas, questions, reminders, and packets.
- Track care changes and follow-ups across a private timeline.
- Keep documents and forms findable when a visit, discharge, or handoff gets busy.
- Create shareable summaries and exports that the user controls.
- Use iCloud backup only when the user chooses to enable it.

Privacy boundary

CareTrove is not an employer monitoring tool. Employers do not receive employee health records, care details, app usage logs, diagnoses, document contents, medication lists, or appointment information from CareTrove through this website workflow.

- The public website stores only the form information a visitor submits.
- The iOS app is local-first, with optional user-initiated iCloud backup.

- CareTrove does not provide medical advice, diagnosis, treatment, or emergency monitoring.

Suggested employer conversation

Use CareTrove as a practical support option for employees navigating caregiving, not as a productivity surveillance or claims-analysis program.

Phase	What happens
1. Briefing	Review privacy boundary, audience fit, access path, and employee-facing language.
2. Education	Share neutral caregiving organization materials and resource guides.
3. Access	Point employees to App Store access or an agreed employer-supported access path.
4. Feedback	Collect non-medical product feedback and support questions without asking for health details.

Next step: request an employer briefing through caretrove.app/employers#contact.

Please do not submit medical details, diagnoses, medication names, document contents, or emergency information through website forms.

Detailed boundaries for employer review

What an employee can do with CareTrove

Employees and caregivers can organize care records around a person or care situation, prepare for appointments, keep notes and follow-ups together, assemble packets, and export information when they choose.

What an employer does not get

The employer briefing path does not grant access to app records, care profiles, documents, medications, appointments, backup contents, or private CloudKit data.

Where CloudKit fits

When an app user enables Plus iCloud backup, the backup is tied to that user's private iCloud account and is not visible to other CareTrove users or employers through this website.

Appropriate language

CareTrove can be described as caregiving organization software for personal recordkeeping, preparation, and sharing at the user's direction. Avoid describing it as medical advice, a clinical decision system, an EHR, or an employee monitoring program.

- Best fit: caregiving benefit education, employee resource groups, HR support conversations, and family-care navigation resources.
- Use with care: any program that might ask employees to disclose health details to an employer.
- Not a fit: emergency response, clinical triage, diagnosis, treatment, or claims analytics.